



JON LOEPPKY

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(204) 801-5197

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PROFILE

Versatile skill set with over 25 years experience in graphic design, print, web and video production. Recognized skills in creativity, leadership and problem solving.

EXPERIENCE

COMMUNICATIONS DIRECTOR (SANCTUARY HOUSE OF PRAYER) — 2011 - 2018

- Responsible for managing all corporate communications including fundraising materials, web sites, social media accounts and mailing lists
- Design promotional materials including logos, web and social media graphics, video and print resources

TOM THUMB'S LANDSCAPING — 2006-2010

- Owned/operated Tom Thumb's Landscaping; a non-profit social enterprise providing employment for marginalized or unemployable people.
- Design all promotional materials including corporate logo, apparel, vehicle graphics, web and print advertising
- Interpret clients vision into a detailed plan that can be delivered on time and within budget

WORSHIP ARTS PASTOR (SEEDS CHURCH) — 2004-2007

- Responsible for creating graphics and multimedia for weekly teaching components; including printed handouts, original music, video and digital graphics
- Provided leadership to Worship Design Team (comprised of both paid staff and volunteers). My primary role was to initiate creative ideas, facilitate group dialogue and then formulate the various concepts into a cohesive and effective presentation
- Developed and maintained the organizations websites and content

JON LOEPPKY DESIGN COMPANY — 2001-PRESENT

- Graphic design, branding and web development services
- Nominations: "Best Album Design" Prairie Music Awards (2002, 2003), Covenant Music Awards (2015)
- Provide artistic direction for photoshoots including hiring photographers, scouting locations and all aspects of production design (lighting, wardrobe, props etc)

EDUCATION

Providence College, Otterburne MB — BA Music, 1993

Steinbach Regional Secondary School, Steinbach MB - Math Science/Architectural Drawing, 1990

SKILLS & PERSONAL INTERESTS

In my spare time I enjoy producing music in my home studio and the home that I share with my wife and our three daughters. I love summer days, ice tea with ripple potato chips and finding ways to make things move from good to great!

REFERRALS

Available Upon Request